

# ALON HETZRONI, B.Des.

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## *Curriculum Vitae*

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## EDUCATION

- 2007-2011 **Bezalel: Academy of Art and Design**, *Bachelor of Design: Visual Communication Design*  
Specializing in Broadcast and Interactive Design
- 2001-2004 **Dror Regional High School**, *Full Matriculation Certificate*  
Expanded Subjects: Mathematics, Computer Science (with Honors), Physics and English.
- 2002 **Interschool Israel**, *Computer Teaching Course*  
Qualification as Computer Instructor for Children.
- 2001 **Purdue University**, *Object Oriented Programming Course* (~20 hours).

## SKILLS

### *Languages*

Fluent in English and Hebrew at mother tongue level.

### *Visual Communication Design*

Experience in VIDEO, ANIMATION & MOTION GRAPHIC Production, ILLUSTRATION in both DIGITAL & TRADITIONAL Techniques and GRAPHIC/TYPOGRAPHIC DESIGN for both Print and Web. Proficient in Postproduction software such as AFTER EFFECTS AND PREMIERE, 3D Animation software such as 3D STUDIO MAX and Graphic Design software such PHOTOSHOP, ILLUSTRATOR, INDESIGN, etc, with experience in scripting such software.

### *Software & Web Development*

Experience with web technologies including HTML, JAVASCRIPT, JQUERY, AJAX, FLASH, PHP, ASP, XML, MYSQL, ADO, etc. Experience with elite programming languages such as C/C++, C#, JAVA, VISUAL BASIC, PASCAL. Use of technologies including WINDOWS API, MULTI-THREADING, REAL-TIME PROGRAMMING, VIDEO STREAMING, DIRECTX, OPENGL, 3D GRAPHICS ALGORITHMS, etc.

## EXPERIENCE

- 2007-PRESENT **Freelance Designer / Developer**  
Graphic Design, Web Design, Motion Graphics, Post Production, 2D/3D Animation, Illustration  
Web Development, Software Development
- 2008-2011 **Mabat LaHalonot Technical Editor & Programmer**  
Website & CRM System Developer.  
Technical Editor of several publications (high school computer science books, including Web Development, Java, C# etc.)
- 2007 **Consonance Software Developer**  
C++ Programmer for machine control software; developed the core software for an optic based flower sorting machine, including: video streaming, real-time tracking of machine progression and control of machine output.
- 2004-2007 **IDF Advisor to CTO of Telecommunication**  
Official profession as Teleprocessing Operator; acted as advisor to CTO of Telecommunication battalion in the Gaza strip division.  
Mastered fields of data communication, transmission, radio, computers and Video over IP.  
Designed communication rooms and war rooms, vehicle based tactical headquarters, etc.  
Supervised the integration of new technologies into the units of the area.
- 2002 **Interschool Israel Computer Instructor for Children**  
Instruction of C, VB, HTML, JS and Office programs to children.